

Shahabas Poozhithara

UI/UX | Graphics Designer

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Work Experience

Visual Designer

mfine, Bengaluru 2019, September - Present

mfine is an online doctor consultation product company. I'm part of a seven-member in-house design team. being from a background of user experience design I'm responsible for any design changes in the website and a few sections of the mobile app. I'm also working on digital and print artworks based on marketing requirements.

Sr. Design Executive

WWStay, Bengaluru 2016, September - 2019, August

As a UI/UX Designer of a product based B2B Company, I'm responsible for user research, designing wireframes, responsive designs and prototyping of four products which includes an internal dashboard, client search portal and a mobile app. Worked closely with developers and product manager to solve user experience challenges and to build a styleguide to ensure the consistency in company products.

Apart from user interface design, I'm taking care for marketing materials like brochures, displays, social media designs and overall branding.

Graphic Designer

D-fine, Malappuram, Kerala 2015, September - 2016, September

Create visual identities and branding ideas for internal and client based needs. Design marketing communication materials including brochures, hoardings, social media posts, advertisements and other print designs, which helps the clients in promotion and establishing a place in the market.

Skills

UI Design

Wireframing

Prototyping

Motion Graphics

Visual Design

Branding

Tools

Adobe XD

Sketch

Adobe Illustrator

Adobe Premier

Adobe After Effects

Adobe Photoshop

Invision

Adobe Indesign

Education

AAIP Animation

Arena Animation Calicut, 2014 -2016

B.Sc Computer Science

IHRD Malappuram - Kerala , 2011 -2014